



MCCC 2014 Candidate Questionnaire

Name: Nancy Floreen

Email: nancy@nancyfloreen.org **Campaign Website:** www.NancyFloreen.org

Office you are seeking: County Council **District:** Montgomery County Council at Large

Years of residence in the district in which you are running: 34

Education Information

College, Post-graduate, Technical School or Certificate Program you completed and the degree(s) you attained.

Smith College, A.B.1973; Rutgers Law School - Newark, J.D. 1976

Employment Information

Current Occupation: County Councilmember At Large **Current Employer:** The people of Montgomery County

How long have you been employed here? 12 years

If less than two years, please provide immediate previous employer:

Questions

In your opinion, what are the key issues facing the business community in the district/county/state you seek to represent?

I believe the key issues are 1) need for an improved business climate; 2) streamlined regulatory review; 3) need for improved marketing and workforce training.

What do you believe are the core responsibilities of the position you seek and what will you do to carry these out?

Core responsibilities include budget and tax decisions that respect all needs in the county including infrastructure; planning for a sustainable future. I will continue to do this work in a thoughtful, collaborative and careful fashion.

Please explain your budget priorities and describe your approach to the role you will play in impacting the County/State budget.

My budget priorities are funding for education, job growth and transportation, as these are the keys to the county's sustainability, while doing my best to reduce the energy tax and holding the line on tax increases.

What improvements do you believe are needed to the transportation infrastructure In Montgomery County and Maryland? Please list them in your priority order.

My priorities are first regional - maintaining and improving Metro infrastructure, improving the Beltway and I-270; locally, the Purple Line and the Corridor Cities Transitway; then local roads and bus improvements.

If elected, how do you plan to address the perception and reality of Montgomery County and Maryland having a less competitive business climate?

I will continue to improve the marketing of Montgomery County in a positive, private sector based way through the Montgomery Business development Corporation; use my bully pulpit to celebrate business success and positivity; and listen to businesses for their advice as to how to improve the situation.

How do you define economic development?

The creation of jobs and an environment in which economic opportunity abounds.

What role should government play to help attract, grow and retain business?

Government should assist the private sector in doing this; I do not believe this is best handled in a political environment, nor is it handled that way elsewhere. This is why I championed the creation of the MBDC.

What current economic development initiatives do you support?

I hope to expand the functions of the Montgomery Business Corporation to take a larger role in marketing, business attraction, retention and expansion. I also support the range of tax incentives we have provided to targeted business sectors, as well as our development streamlining efforts. Most importantly, I support the effort to create a true economic development plan, with metrics of success attached.

What new economic development initiatives would you propose?

I am optimistic about taking advantage of our relations with federal agencies and related initiatives and aggressively expanding private sector access and related business development - such as in cyber security. Overhauling the county procurement process is long overdue. I will also continue to emphasize better marketing to spread the word about our strengths and opportunities.

Please use this opportunity to provide any other information you would like MCCC members to know.

I have been privileged to represent Montgomery County residents for the past 12 years, and believe I bring the seasoned experience, strong communication skills and nimble problem solving resources that the County needs to move us forward.